**Ideation Phase**

**Brainstorm & Idea Prioritization Template**

| **Date** | **20 June 2025** |
| --- | --- |
| **Team ID** | LTVIP2025TMID33677 |
| **Project Name** | Hematovision |
| **Maximum Marks** | 4 Marks |

**Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts.

**Step-1: Team Gathering, Collaboration and Selecting the Problem Statement**

* **Team Gathering**: Team Hematovision assembled to identify core user problems in early diagnostics and accessibility of blood-related health information.
* **Define the Goal**: “How might we make blood diagnostic results faster, more accessible, and understandable to users?”
* **Facilitator Notes**:
  + Stay on topic.
  + Build on others’ ideas.
  + Encourage diverse suggestions.
  + Focus on user empathy.

**Step-2: Brainstorming, Idea Listing and Grouping**

***Raw Ideas (Some examples):***

* Integrate AI to auto-analyze blood reports.
* Visual dashboards for layman understanding.
* Include lifestyle suggestions based on reports.
* Allow remote consultations with hematologists.
* Integrate with wearable devices for vitals.
* Translate reports into regional languages.
* Alert users for check-ups based on patterns.

***Grouped Idea Buckets:***

1. **Automation & AI**
   * Auto-analysis of results
   * Prediction of possible disorders
2. **User Experience**
   * Simplified dashboards
   * Language translation
   * Gamification
3. **Consultation & Follow-up**
   * Telemedicine integration
   * Auto reminders and alerts

**Step-3: Idea Prioritization**

Using the Feasibility vs. Impact Matrix:

